



integrated
communications
& digital
solutions

it's
about
them
not
about
us



**BUILD FRIEND
FOREVER**

Help Them Make Better Choices

This world can be a scary place, especially when everything and everyone is towering over you - or situations, people and places keep changing.

A treasured stuffed toy represents security and familiarity that they can carry with them. When faced with new and unknown situations, illnesses or disabilities, a furry friend may help a child to cope, and feel less vulnerable, less disappointments - helping them face their fears. Their stuffed friend is a great motivation to get better and make better choices.

The Positive Effects of Stuffed Toys

A big dose of imagination with their cuddly friend builds their communication and language skills; teaches sociability and relationship with team building; increases their attention span while stimulating all their senses. It supports creativity and problem solving; enhances cognitive abilities; and improves self-discipline, confidence, responsibility and empathy (managing emotions)





A stuffed toy “really impacts healing from the very beginning”

When you support this program you are investing in the repair and development of the minds and emotions of members of our world tomorrow.



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