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it's
about
them
not
about
us

FRESH AIR
FOR OUR URBAN KIDS



In New York an Increasing number of children are losing contact with the natural world. The parks are becoming more places for 'mischief' and less places for 'free play' and connection with the outdoors. The purpose of the Fresh Air Program is to promote the importance of the natural environment in the experience of all children, through fresh air opportunities for our Urban city kids and their immediate family. Beginning with annual summer camps and sponsored weekend escapes for the entire family, the Fresh Air Program will teach survival skills that they can use in the concrete jungle.

Skills Set To This Program

- ☒ Builds communication, team-man-ship and social skills
- ☒ Encourages creativity with natural things using their hands
- ☒ To play independently outdoors
- ☒ To build confidence, empower and raises self-esteem
- ☒ Enhances attention span, academic performance and cognitive abilities
- ☒ Improves self-discipline and responsibility
- ☒ Supports problem solving while developing valuable survival skills
- ☒ Unplugs them from the digital world through explorational learning

There are many diseases and illnesses brought on by 'nature-deficit disorder' or lack thereof, like obesity, asthma, cancer (lack of vitamin D), heart disease, diabetes, sleep apnea, and social and psychological problems with children in New York City.

Mending the nucleus of society - the family

Some lucky families will get to spend more time together with weekend outdoor camping in our sponsored mobile units which will be recorded and broadcast live for learning and informational research courtesy our sponsors.



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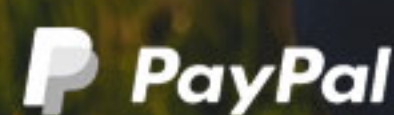


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